



PARTY

# SNEAKERS GALA

## SPONSORSHIP PACKAGE

### 50k

#### Event

- Prime sitting at the event for 5 guests
- Logo as Main Presenter on venue screens
- Live mention of the company as the Main Presenter during the event
- One commercial ad (30ss)
- Logo during LIVE stream
- Opportunity to present the 2024 Youth of the Year winner on stage

#### Media

- Logo as Main Presenter on Print Ad
- Logo as Main Presenter on Billboards
- Exclusive social media posts as Main Presenter of the Youth of the Year Program
- Logo on all printed and advertising materials, invitations website, and e-blasts
- Mention on Press Release & Public Relations Efforts
- Logo on temporary pop-up (webpage)

#### All year program

- Logo on BGCPR's webpage
- Logo on the Youth of the Year Wall of Leadership at the Clubs
- Mentorship opportunity in one of the Youth Leadership Workshops
- Corporate Volunteering at Club

### 25k

#### Event

- Prime sitting at the event for 4 guests
- Logo on venue screens
- Live mention of the company as Sponsor during the event
- One commercial ad (15ss)
- Logo during LIVE stream

#### Media

- Logo on Print Ad
- Logo on Billboards
- Social media posts as Sponsor of the Youth of the Year Program
- Logo on all printed and advertising materials, invitations, website, and e-blasts
- Logo on temporary pop-up (webpage)

#### All year program

- Logo on BGCPR's webpage Logo on the Youth of the Year Wall of Leadership at the Clubs
- Mentorship opportunity in one of the Youth Leadership Workshops
- Corporate Volunteering at Clubs

### 10k

#### Event

- Prime sitting at the event for 2 guests
- Logo on venue screens
- Live mention of the company as Sponsor during the event
- Logo during LIVE stream

#### Media

- Logo on Print Ad
- Social media posts
- Logo on temporary pop-up (webpage)

#### All year program

- Mentorship opportunity

### 5k

#### Event

- Prime sitting at the event for 2 guests
- Logo on venue screens
- Live mention of the company as Sponsor during the event

#### Media

- Logo on Print Ad
- Social media posts

## ABOUT US

We are a non-profit organization dedicated to providing programs and experiences that enrich education, foster emotional well-being, and develop essential skills for children, youth, and adults. Our goal is to empower individuals from early childhood through adulthood to build a prosperous future and embrace a culture of peace. Through our two-generation approach, we have grown into a movement aimed at eradicating poverty by creating opportunities for the most vulnerable, helping them build great futures and become engaged, productive citizens.

